

Why fundraise for us?

We have to raise more than £700,000 every year to fund vital services to support our children and young people that use our centres. This is only possible thanks to the generous donations from the general public...which is why we need your help.

Tasty Treats

Hold a cake sale, or bake-off challenge.

Host an Event

Invite some friends, colleagues and family.

Get Active

Sponsored sports events.

Dress to Impress

Go glam, or go crazy! Try fancy dress or a non-uniform day.



In it to Win it!

Raffles or Prize draws.

Coffee Morning

Who doesn't love a coffee in the morning? Especially with cake!

Birthday Donations

Instead of receiving birthday cards or presents.

Sponsored Challenge

Challenge yourself to do/not do something for the day: sponsored silence, chocolate ban...

Got an even bigger idea? Let us know!

From events like obstacle races, charity fun runs or marathons, through to crazy ideas like abseiling or skydiving.

We partner with events across the nation, and can help you with everything from sign up fees to sponsor advice to get the most from your next #EpicChallenge. Just get in touch to let us know!



www.sparkleappeal.org



01633 749041



@SparkleAppeal



@SparkleAppealOfficial

Sparkle Fridays

Join in our 'Sparkle Fridays' campaign, raising money and awareness for Sparkle on the 1st Friday of the month, bi-monthly or each quarter - this could be from any of our fundraising ideas, or one of your own. Speak to the fundraising team to discuss further.

Want to know how Sparkle can help you further?



Fundraising@SparkleAppeal.org

What do I need from Sparkle?



Charity
Information



Poster
Templates



JustGiving
page



Logo and
Branding

How do I donate?



Collect money online
(JustGiving)



Direct via Bank
Transfer



In-Person cash
donation



Payment over
the phone



Sending a
Cheque



Use official Sparkle Logos

Let us know about your fundraising plans!

Ask for any support you need from us

Plan what you might need

Take lots of pictures!
We love celebrating
our #SparkleSuperstars



Don't try to recreate our logos

Don't forget to connect with our social media channels!

Don't Leave too little time to plan out your fundraising event/activity

Don't forget to bank your donations with us if you are collecting funds yourself

Don't forget, your fundraising hashtag is #HelpingSpecialChildrenShine

